

INSTITUTE OF MANAGEMENT STUDIES

DEVI AHILYA VISHWAVIDYALAYA INDORE

IQAC Yearly Plan 2009-2010

Preparation of Course Curriculum:

It is a regular yearly activity. Institute under ordinance 31 has academic autonomy and takes up curriculum enrichment as a regular activity at the end of each academic session to suit business and industry needs, since IMS runs Management programs in different specialized areas viz. Finance, Marketing, e Commerce, Hospital Administration, Disaster Management and Core MBA with Major and Minor Specializations, it has been striving to cater to the varying needs of the specialized industry by constant enrichment of the curriculum.

This year, institute plans to redefine the syllabi to further strengthen '*application orientation*' as to tune through practical exposure to industry and project work assignments throughout the year including summer training.

Research orientation has been planned and is being encouraged among students. through *assigning short term, specific, research projects under strict faculty guidance*. Activity based assignment system is also being implemented.

In order to plan arrange Guest Lectures, Seminars etc. and for Student-Industry interface a faculty member is working as a facilitator.

Foundation subjects like *Hindi, Indian Culture and Freedom Struggle and Personality development are the area of focus this year* to groom the future business managers.

Strategies of Teaching & Learning:

Besides routine lecture methods of teaching, Presentation, Seminars, Case Study, Group Discussion, Role modeling & Management games form a usual pattern of teaching in IMS.

Teaching aids range from routine black board, White Board, Glass Board, OHP's & LCD projectors.

Multimedia Projectors as a teaching aid, is though *currently being used by all in house faculty members and quite many guest faculty members*.

The Practical aspect of teaching will be enhanced (though in practice) through activity based industry interface and assignment systems.

A well equipped computer Lab. provides adequate exposure to the field of computer & IT to the students.

Students and faculty members are encouraged to attend and present their research work in both National and International seminars and conferences, An International Conference on the theme “Global Issues in Business and Technology” is being organized by DAVV in Dec. 2009.

Interaction and experience sharing sessions with well placed alumni of the institute has yet been the mainstay of knowledge enhancement and this will continue in a better zoom this year.

Evaluation:

Institute evaluates the students on continuous assessment pattern in all the courses.

Admission:

Process of admission is strictly according to the seats being filled through VYAPAM, in MBA (Full Time) and CET, for other courses except MBA (executive) and Distance learning. State Govt. norms are followed for reserved category candidates. In all courses admission are given on merit basis through counseling.

Students Feedback System Design:

The feedback and analysis is taken as a continuous internal improvement program. Before the end of academic session and every semester feedback forms are distributed to the students by the respective course facilitators.

Collection of Feedback and its Analysis:

On the basis of total anonymity the form are filled up by the students and submitted to respective facilitators, who, in turn submit them to a faculty team constituted to analyze and submit the report to Director. Director discusses the feedback with individual faculty member for their improvement in weak areas. The improvement activity is monitored by the Academic Coordinator.

Format of Analysis:

Analysis of all the 18 attributes is done by the analysis team and description is prepared so as to generate a clear understanding of facts. Director discusses the feedback with individual faculty member for their improvement in weak areas.

Improvement Plans:

Infrastructure: The construction of State of Art New Extension Building for IMS is likely to begin in this academic session. The existing infrastructure is also being furnished and renovated.

- **Faculty Wing:** The construction is in progress on second floor to accommodate new faculty and visiting/ guest faculty
- **Class Rooms:** This year, old furniture has been replaced by new furniture for class rooms.
- **Auditorium:** The IMS auditorium, which has been the chosen destination for prestigious events with a seating capacity of 450 individuals, needs renovation of centralized air condition system, power backup, latest sound system, maintenance of the sound proofing & repair of general wear and tear which is planned to be taken up this year.
- **Fitting & Fixtures:** Institute plans to make all our classrooms fully equipped with multimedia teaching aids and internet facility.
- **Computers and Laboratory:** The institute has 60 computers including our computer laboratory. We further plan to procure 95 computers that the institute may function effectively with the latest electronic devices.
- **Library:** Our Library is a rich source of knowledge with 29,500 books, 17 journals and 32 magazines routinely on its shelves. International Journals are available as e journals. In the recent expansion, our old parking space has been built up to be incorporated in the library. This portion is to be furnished this year.

Purchase of new books and up gradation of library with latest magazines and journals, is to be done this year. The Books recommended for purchase in Central Library are yet to be received.

- **Power & Water backup:** A generator has been purchased and is being launched to provide a power backup.
- A fresh bore, to tap ground water, is to be made to face the water scarcity. Rooftop rain water charging is another priority to focus on, this year

Research Activities and Promotion:

Research & Publication by Faculty Members to be Enhanced: An emphasis has been to publish the research work into refereed journals of repute.

Motivation of Students & Faculty Members to attend Conferences & Seminars etc.: Both Faculty and students are encouraged to present their research papers in Conferences, Seminars and workshops etc.

New Courses: IMS plans to start two new courses MBA (5 years) and MBA (H.R.) this year.

Students Industry Interface: Students are sent for training, development and research in Industries, all over India. There they accomplish their research projects also. This will be continued.

Alumni Meet & Alumni Feedback: Alumni meet is organized at frequent intervals. Interaction of alumni with students (as a feedback) is regularly organized. Last alumni meet were organized in our annual management fest “HYURISKO” in March 2009. We plan to enhance the system with more elaborate database and creating a website.

Alumni Cell: It has been reframed recently in March 2009 during the alumni meet. We plan to support it in all walks.

Students Supports & Progression: We have “Earn while you Learn” scheme, under which meritorious and needy students are assigned paid tasks to support their study. Institute supports students for their loans, trainings and placements etc.

Scheduled Activity Based Research through Industry Interface: IMS plans to introduce guided short term research projects in Industry as a compulsory activity in the course curriculum.

Seminars & Guest Lectures: Faculty to facilitate Enrichment activities among students has been designated.

Motivation of Faculty Members to do PhD: Faculty members who are yet to obtain PhD degree are being encouraged to achieve this distinction at the earliest.

Staff Training & Developments: Capacity building and cross training of employees is a regular process for employee development.

Smoothing of Exam Pattern through Academic Calendar: An academic calendar is declared every year, for academic sessions and examinations separately.

Gearing up of IQAC: IQAC activities are planned with an effective feedback system and database to be more effective in planning, implementation and follow up.

Teaching Plan & Research Activities: Faculty members are required to prepare their teaching plan day wise to make it more effective

Consultancies & Collaborations: Institute has been providing knowledge based consultancies to Indore Municipal Corporation (for its capacity building program through MPUSP-DFID). Institute has collaboration with Vinod Gupta Charitable Foundation, NIDM (National Institute of Disaster Management) Nagpur, SWARAJ (Social Work Academy for Research and Action Jaipur) Jaipur, promoted by CECOEDECON (Centre for community economics and development consultant's society). Institute also has very strong linkage with Army War College.

Extra Co-Curricular Activities: **HYURISKO** is our National level Annual Management Fest in which a large number of management teams from various institutions of Indore as well as outside of Indore participate, **PRATISPARDHA** is our annual sports event, in addition, various QUIZ & CULTURAL activities are organized from time to time.

Placements Plan:

Grooming of Students: Guest lecture will be delivered by corporate professionals from different industries like FMCG, Banking, Hospitals etc. by this way students will gain knowledge about industry.

Governance & Leadership: In order to inculcate better governance and leadership, institute rotationally assigns responsibility to the faculty members as facilitator, team leader/member to look after coordination of academics, exams and other activities. Training of staff is an ongoing activity. Institute will continue this pattern.

Parents Teachers Interface: Parents regularly visit the institute and interact with the faculty members regarding the progress of the students. This is informal. Institute is planning to formalize it.

Anti ragging Committee: Anti ragging Committee is vibrant and functioning effectively. We plan to strengthen it further.

Proposal for Gold Medal: Institute proposes a Gold Medal for the overall topper.